

Eco

PRINTING+PUBLISHING

Printing • Publishing • Marketing
Certified Green • Service-Disabled Veteran Owned



*A UNIQUELY QUALIFIED
SUPPLIER FOR ALL YOUR
PRINTING, PUBLISHING AND
MARKETING NEEDS*



Eco Printing + Publishing, LLC

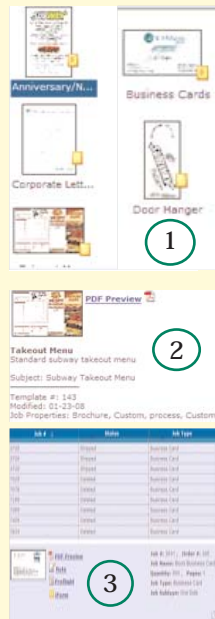
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www.ecoprintingandpublishing.com • info@ecoprintingandpublishing.com

Printing

Web-To-Print Online Ordering • Fulfillment

Our **Web-To-Print** system will allow you to control your branding, reduce your administrative costs, streamline your workflow all through a self-branded website that is hosted and managed by Eco Printing and Publishing.

Branding – it is essential to maintain your company’s brand. In today’s virtual workplace, it is no longer acceptable to have multiple printers throughout the United States printing up “their” version of your business cards, letterhead and marketing collaterals. Eco will host your branded templates and provide access to your employees based on User Rights defined by you. This ensures that every company representative, no matter where they are located, will display the identical brand on all of their collateral.



Administrative costs – studies have shown that for every dollar spent on print, approximately \$6 in administrative costs are spent managing it. Imagine the simplicity of an online document system that can control who orders what and how much. All documents are approved via an online PDF.

Workflow – since all of the parameters have been defined via the online system, ordering collateral is easier than ever. Employees simply select the item, quantity and where they want it shipped and we handle the rest!!

Publishing

Commercial Offset • Digital On-Demand • Large Format

When it comes to business communications services, we've got it covered. We can provide virtually any product or service imaginable to communicate with your clients, employees, stockholders, or vendors. From business cards and brochure to magazines and catalogs - we want to be your one-stop printing company.

Our large format digital printers can supply your yard signs, vehicle wraps, posters, banners, window signs and point of purchase displays.

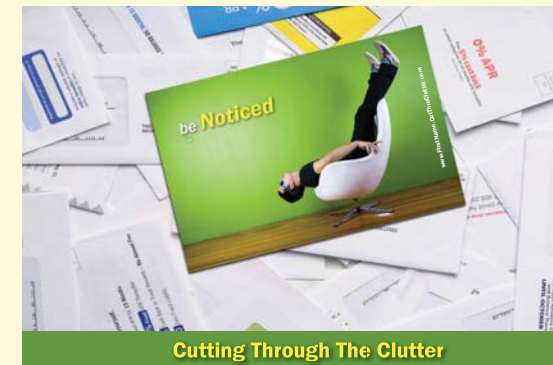
Production Support

We enjoy the award-winning production support and capabilities of a 109 year old woman-owned, family commercial printing firm located in Central Florida!

www.lawtonprinters.com

Marketing

Personalized URL's • Variable Data Direct Digital Mailers



Cutting Through The Clutter



Real Time Reports with specific, usable data. You are notified each time a response is received!



Certified Green

Union Capabilities



Our production has met, or exceeded, the standards set by the Forest Stewardship Council (FSC) and the sustainable Forestry Initiative (SFI). If you use printed products, save our forests and our quality of life by insisting on seeing their Green Certification.

Service Disabled, Veteran Owned Small Business

America honors the extraordinary service rendered to the United States by veterans with disabilities incurred or aggravated in the line of duty during active service with the armed forces. Heads of (government) agencies shall provide the opportunity for service-disabled veteran-owned businesses to significantly increase the federal contracting and subcontracting of such businesses. Per Public Law, SDVOSB is defined as a business that is:



- (1) at least 51% owned directly and unconditionally by a service-disabled veteran and
- (2) managed and controlled by a service-disabled veteran.

A percentage of our profits go to programs that support disabled veterans.